

## JOEL A. CROFT

Joel, your four years at AU have been characterized by ingenuity and innovation in services to the AU community. Thanks to the text messaging application you developed, known as ClassAlert, students can now register for classes as they open rather than run the risk of missing the registration window. During your semester studying abroad, you found a way to connect fellow students also out of the country through your blog AbroadCircle. Ever thoughtful in identifying student needs, you founded and led the Business, Technology, and Consulting Club. You served as class president in the student government, director of the Student Advocacy Center, member of the Conduct Advisory Board, and student representative to the Academic Technology Steering Committee.

Voted by your classmates as most valuable contributor, you provided insightful feedback to one of your professors, prompting him to write that had you been a student in all his classes, he would have been AU's best teacher. Your excellent academic performance as a major in business administration caps an impressive list of achievements.

Joel, for leading and serving our community with unusual depth and maturity, we are proud to present you with the Bruce Hughes Award.

